

OFFER/DISCOUNT REGULATION

1. PROMOTING COMPANY:

- 1.1. Corporate Name: Condomínio Civil Voluntário Outlet Premium Rio de Janeiro
- 1.2. Address: Av. Dona Tereza Cristina, 2.000 – Chácara Rio Petrópolis – Duque de Caxias/RJ – 25230-480
- 1.3. CNPJ (National Registry of Legal Entities): 17.803.113/0001-28

2. GENERAL CHARACTERISTICS OF THE OFFER:

- 2.1. This regulation refers to the rules of the discount offer on the purchase of a Cup with a Built-in Speaker, which will be operationalized through purchases at Outlet Premium Rio de Janeiro, under the terms of this regulation.
- 2.2. The offer will be held exclusively at Outlet Premium Rio de Janeiro, from 09:00 AM on 04/30/2026 to 05:00 PM on 07/19/2026, according to the conditions of this Regulation.

3. PARTICIPATION AND PURCHASE CRITERIA:

- 3.1. This offer is exclusively intended for individuals who make purchases at the participating stores and kiosks of Outlet Premium Rio de Janeiro, according to the conditions of this Regulation.
 - 3.1.1. The period for purchasing the Outlet Premium Rio de Janeiro Cup with Built-in Speaker at the regular price (without discount) or with a discount (according to the conditions of this regulation) will be from 04/30/2026 to 07/19/2026.
 - 3.2. The offer consists of rewarding loyalty and preference for purchases made exclusively at Outlet Premium Rio de Janeiro.
 - 3.3. By accumulating R\$ 300.00 (three hundred reais) in purchases at Outlet Premium Rio de Janeiro stores within the period from 04/30/2026 to 07/19/2026, the customer can register their invoices on the GEN PROMO website <https://genpromo.com.br/> to be entitled to 1 (one) discount voucher of R\$ 70.00 (seventy reais), proportional to 50%, on the purchase of 1 (one) Outlet Premium Rio de Janeiro Cup with Built-in Speaker.
 - 3.3.1. The "GEN PROMO" website must be accessed from a smartphone with an IOS or Android system, notebook, or tablet through a browser, registering their personal data, as well as scanning their purchase invoice(s)/receipt(s) which, after being validated by the system, will generate as many discount vouchers as they are entitled to, respecting the limit of 04 (four) products per CPF (Individual Taxpayer Registry) throughout the offer.
 - 3.3.2. After the validation period of the invoice/receipt registered in the system, the customer must wait approximately up to 24 (twenty-four) hours to obtain their discount voucher.
If any registered invoice/receipt is not accepted by the application's system, the customer will be informed of the reason for the refusal.
 - 3.3.3. After registering and validating the invoices, the application's system will block any repeated registration.
 - 3.4. Two or more purchase receipts may be added in order to total R\$ 300.00 (three hundred reais) to obtain the discount voucher, and the residual values will be cumulative and reused for the next invoice exchanges, respecting the limit of 04 (four) products per CPF.
 - 3.4.1. Customers are made aware, from now on, that the division of invoice values among customers will not be allowed, regardless of their value, and the accumulated remaining balance cannot, under any circumstances, be transferred and/or divided with another customer, regardless of the degree of kinship and/or friendship.
 - 3.5. Likewise, due to tax legislation, the division of invoice values between customers at the time of purchase will not be permitted.
 - 3.5.1. The customer who wishes to acquire the Outlet Premium Rio de Janeiro Cup with Built-in Speaker, without discount, must go to the Point of Sale located at Outlet Premium Rio de Janeiro and purchase the respective Outlet Premium Rio de Janeiro Cup with Built-in Speaker, and to acquire the Outlet Premium Rio de Janeiro Cup with Built-in Speaker with a discount, the customer must register the invoice(s) from the stores and kiosks of Outlet Premium Rio de Janeiro on the "GEN PROMO" website, according to the rule provided in this regulation.
 - 3.5.2. The exchange post will operate from Monday to Sunday from 09:00 AM to 09:00 PM. However, in the event of a change in the operating hours of Outlet Premium Rio de Janeiro and/or the exchange post, it will operate in accordance with the new operating hours established by the Mall's administration with prior notice to customers.
- 3.6. The voucher for the Outlet Premium Rio de Janeiro Cup with Built-in Speaker must be picked up at the time of the purchase made, and under no circumstances will Outlet Premium Rio de Janeiro reserve or store the discount voucher for pick-up on another date or scheduled time.
- 3.7. Customers may also not use illicit means to acquire invoices or receipts and/or mechanisms that create irregular, unfair registration conditions or that violate the objectives and conditions of participation set forth in this Regulation, which is the purchase of products/services in the participating stores/kiosks of this Mall, situations which, when identified, will be considered as an infringement of the terms of this Regulation, giving rise to the impediment of participation and/or the immediate cancellation of the customer's registration, without prejudice, further, to the applicable measures and/or right of recourse to be promoted by the promoter against the offender.
- 3.8. Aiming also to guarantee the suitability of the offer campaign, in the case of the presentation by the customer of more than 3 (three) purchase receipts issued by the same participating stores and/or kiosks and/or the same participating Fast-foods and/or restaurants, with sequenced numbering or not, containing the same date of issue or, further, regardless of the date of issue of the invoice/receipt, the Outlet reserves the right to consult the issuing store, as well as its Administration, before offering the available discount offer.
- 3.9. In case of confirmation of any irregularity, the respective invoices/receipts will be invalidated for the purpose of participation in this offer campaign.

4. PRODUCTS ON OFFER AVAILABLE FOR SALE WITH AND WITHOUT DISCOUNT

- 4.1. The Outlet Premium Rio de Janeiro Cup with Built-in Speaker, the object of this offer, may be purchased with or without a discount during the period from 04/30/2026 to 07/19/2026 at Outlet Premium Rio de Janeiro, for:

Description of the products on offer	Sale value without discount	Purchase value at Outlet Premium Rio de Janeiro stores	Discount %	Sale value with discount
01 (one) Outlet Premium Rio de Janeiro Cup with Built-in Speaker.	R\$ 140,00	R\$ 300,00	50%	R\$ 70,00
02 (two) Outlet Premium Rio de Janeiro Cups with Built-in Speaker.	R\$ 280,00	R\$ 600,00	50%	R\$ 140,00
03 (three) Outlet Premium Rio de Janeiro Cups with Built-in Speaker.	R\$ 420,00	R\$ 900,00	50%	R\$ 210,00
Combo with 04 (four) Outlet Premium Rio de Janeiro Cups with Built-in Speaker.	R\$ 560,00	R\$ 1.200,00	55%	R\$ 250,00

5. PICK-UP OF VOUCHERS ON OFFER

- 5.1. The pick-up of the Outlet Premium Rio de Janeiro Cup with Built-in Speaker will be carried out directly at the Outlet Premium Rio de Janeiro exchange post after the completion of the purchase.
- 5.2. The purchased Outlet Premium Rio de Janeiro Cup with Built-in Speaker must be checked upon receipt, and after receipt, the customer may not request the exchange of this product for another and/or conversion of the product into cash, as well as the return and/or cancellation of this operation.
- 5.3. If the customer obtains the discount voucher but does not go to the Mall to make the purchase of the Outlet Premium Rio de Janeiro Cup with Built-in Speaker before the expected end of the execution period of this regulation, the customer will lose the right to purchase the Outlet Premium Rio de Janeiro Cup with Built-in Speaker.

6. GENERAL PROVISIONS

- 6.1. There will be an availability of 15,000 (fifteen thousand) Cups with Built-in Speakers, available in four print models for purchase with and/or without a discount at Outlet Premium Rio de Janeiro.
- 6.2. The acquisition of the Outlet Premium Rio de Janeiro Cup with Built-in Speaker with a discount through the discount offer is prohibited for employees of the Administration and stores of Outlet Premium Rio de Janeiro.
- 6.3. The responsibility of Outlet Premium Rio de Janeiro towards the customers of this offer will cease with the delivery of the voucher and the conclusion of the purchase process.
- 6.4. The execution period of the offer, both for sale with and without discount of the participating products, may be changed (extended, suspended, or interrupted, even temporarily) at the promoter's discretion, and may even be so after the end of the extension of the informed period.
- 6.5. In these cases, the customer will be notified in advance through the offer's communication channels, so that they are not harmed and can enjoy the benefits that such eventual actions may entail.
- 6.6. Outlet Premium Rio de Janeiro reserves the right, due to force majeure or an act of God, to alter or cancel the terms of this Regulation, previously informing customers of any change in this promotional action and always seeking to ensure its legality, without prejudice to its customers.
- 6.7. All consumers must observe the conditions, methods, and deadlines for participation, and customers who commit any type of proven fraud will be summarily excluded, being further subject to criminal and civil liability.
- 6.8. Participation in this offer implies knowledge and reading of the Regulation and agreement with all its terms and conditions.
- 6.9. This regulation is available on the Outlet Premium Rio de Janeiro website.
- 6.10. By registering for this promotion, the participant accepts all terms of this Regulation and declares that they fully and without reservations accept all terms and conditions of the Outlet's Privacy Policy, available on the website [//www.outletpremium.com.br/br/links/politica_privacidade_g-sob.pdf](https://www.outletpremium.com.br/br/links/politica_privacidade_g-sob.pdf), and authorizes the use of their personal data under the terms of the Regulation.
- 6.11. All possible doubts and situations not foreseen in this regulation will be resolved by a committee composed of company representatives, and their decisions will be sovereign and unappealable, within an unextendable period of up to 30 (thirty) days counted from the receipt thereof by the promoter.
- 6.12. The jurisdiction of the district of Duque de Caxias/RJ is hereby elected for the resolution of any issues related to this Regulation.

